

<b>Name</b>	<b>Dr.A.Saleth Mary Vetriselvi</b>
<b>Qualification</b>	<b>M.Com., M.Phil.,PGDCAB., Ph.D.,</b>
<b>Designation</b>	<b>Assistant Professor</b>
<b>Year of Joining</b>	<b>17<sup>th</sup> June 2019</b>
<b>Specialization</b>	<b>Tally, Cost Accounting, Operations Research, Human Resource Management, Management Accounting and Financial Accounting</b>
<b>Email id</b>	<a href="mailto:drsalethmary@gmail.com">drsalethmary@gmail.com</a> / <a href="mailto:salethmary1@gmail.com">salethmary1@gmail.com</a>



### Seminars/Workshops/FDP

<b>Date</b>	<b>Paper Presented/ Participated</b>	<b>Title of the Paper</b>	<b>Organized By</b>	<b>Workshop/ Seminar/ FDP</b>	<b>Type</b>
21.03.2025	Participated	Marketing 5.0 & Regenerative Economics	PG and Research Department of Commerce ,	Conference	International
24.02.2025 & 25.02.2025	Participated	E-Commerce Crimes and Digital Banking Frauds:Risks and Prevention Strategies	PG and Research Department of Commerce and Department of Criminology & Forensic Science, St.Xavier's College(Autonomous) Palayamkottai	Conference	International
18.02.2025	Participated	Education 4.0: Preparing students for the AI Revolution	Department of Commerce SSC St.Mary's College (Autonomous)	Workshop	International
14.02.2025 & 15.02.2025	Participated	Transforming Knowledge : A multidisciplinary Research on Integrative Learning Across Disciplines	The Bhopal School of Social Sciences	Conference	International
13.09.2024 & 14.09.2024	Participated	"IPR Procedures and Awareness"	Department of Botany	Seminar	National

11.09.2024	Participated	Integrating Environmental Social Governance(ESG) Strategies for Business Success	Department of Botany and Department of Commerce	Seminar	National
20.08.2024	Participated	Elevate your Research: Author and Editor Insights for Publishing in a Reputed Journal	Marian Research Forum, St. Mary's College (Autonomous), Thoothukudi	Workshop	National
25.07.2024	Participated	Professional Growth and Wealth Management	Department of Commerce (SSC), St. Mary's College (Autonomous), Thoothukudi	Conference	International
6.04.2024	Participated	AI Tools for Teaching and Learning	IQAC, St. Xavier's College (Autonomous), Palayamkottai and Xavier Board	Online Workshop	National
25.03.2024 & 26.03.2024	Participated	Biotechnology to Entrepreneurship	Department of Commerce, St. Mary's College (Autonomous), Thoothukudi	Conference	International
20.03.2024	Participated	Glimpse on Open Education Resources in conjunction with Tutorial on ZOTERO : A Reference Management Tool	Library Committee, St. Mary's College (Autonomous), Thoothukudi	Webinar	National
13.03.2024	Participated	Plagiarism : Ways and means to Curb the Menace in the AI World	Library Committee, St. Mary's College (Autonomous), Thoothukudi	Webinar	National
20.01.2024	Participated	Navigating Consultancy, Filing and Designing Research Article: Insights and Strategies	St. Mary's College (Autonomous), Thoothukudi	Seminar	National
08.01.2024 To 12.01.2024	Participated	Dimensions of Economics Today	PG and Research Department of Economics, Jamal Mohammed College(Autonomous), Thiruchirappalli.	FDP	National

11.12.2023	Participated	-	Marian Research Forum of St. Mary's College (Autonomous), Thoothukudi.	Workshop	State
24.11.2023	Participated	Concept of LOCF and its implementation	St. Mary's College (Autonomous), Thoothukudi	Workshop	State
23.11.2023	Participated		St. Mary's College (Autonomous), Thoothukudi	Workshop	State
15.09.2023	Participated	Research Writing Skills And Application for Social Science Research	Kamaraj Women's College, Thoothukudi	Workshop	State
07.09.2023	Participated	-	Library Committee, St. Mary's College (Autonomous), Thoothukudi	Workshop	State
31.08.2023	Participated	-	-	Workshop	International
11.08.2023	Participated	“AI tools for Education with special Reference to Chat GPT, GPT4 7 LAMMA”	St. Mary's College (Autonomous), Department of Library	Workshop	National
10.03.2023	Participated	Recent Developments and Innovations in Social Science, Arts & Humanities	EAST & St. Mary's College (Autonomous), Department of Commerce	Conference	International
07.02.2023	Participated	Keys to Publish in High Impact Journals	Marian Research Forum, St. Mary's College (Autonomous), Thoothukudi	Webinar	International
18.11.2022	Participated and Organized	Problem solving and ideation Workshop	IIC & PG & Research Department of Commerce	Workshop	National
28.10.2022 To 29.10.2022	Participated and Organized	Hands on Training on SPSS FOR PH.D SCHOLARS AND M.COM STUDENTS'	St. Mary's College (Autonomous), Department of Commerce	Training	Regional

23.9.2022	Participated	Wise teachers who safeguard themselves and.....	IQAC,St.Marys College, Thoothukudi	Orientation	State
30.08.2022	Participated	Startup Company- It's Legal Issues & Ethics	IIC & Library Committe of St,Mary's College (Autonomous), Thoothukudi	Webinar	National
20.08.2022	Participated	Business Model Canvas	St. Mary's College (Autonomous),Department of Commerce	Webinar	National
12.7.2022 to 17.7. 2022	Participated	Faculty development for young faculty of colleges and universities	St.Christopher's College of Education,Vepery, Chennai	FDP	National
4.5.2022 and 5.5. 2022	Presented	Human Resource Management in the Era 5.0	St.Xavier's College (Autonomous), Tirunelveli	Conference	International
29.3.2022 and 30.3.2022	Participated	Technology enabled transformation and its impact on new age banking	PG and Research Department of Commerce, St.Joseph's College,Trichy	Seminar	National
11.3.2022	Participated	Legal Aspects of Start ups & Career Opportunities	IIC & PG & Research Department of Commerce	Webinar	National
10.01.2022	Participated	Library without walls: E-Resources through NLIST	St. Mary's College (Autonomous), Department of Library	Online Workshop	National
15.12.2021	Participated	Prospectus on Social Media tools on Knowledge Sharing	St. Mary's College (Autonomous),Department of Library	Webinar	National
11.12.2021	Participated	Impediment for Women Career Advancement	St. Mary's College (Autonomous), Department of Commerce	Webinar	National
02.12.2021	Participated	Don't Say "Why me" say " Try me"	St. Mary's College (Autonomous),Department of Commerce	Webinar	International
09.6.2021	Participated	The Impact of COVID 19 Pandemic on Marketing	Sadakathullah Appa College (Autonomous),	Webinar	National

			Tirunelveli		
26.5.2021 to 31.5.2021	Participated	Strategic Resilience and Organisation Agility	Valluvar College of Science and Management ,Karur	Virtual FDP	National
01.5.2021	Participated	Evolution of Container Terminal Business In India	Department of Commerce St.Mary's College, (Autonomous) Thoothukudi	Webinar	Regional
30.4.2021	Participated	Govt. Schemes for Start-up and Qualities to become a Successful Entrepreneur	Department of Commerce St.Mary's College, (Autonomous) Thoothukudi	Webinar	Regional
28.4.2021	Participated	Trust, NGOs- Performance Evaluation	Department of Commerce St.Mary's College, (Autonomous) Thoothukudi	Webinar	National Level
27.4.2021	Participated	Financial Inclusions, Services and Opportunities in Digital Age	Department of Commerce St.Mary's College, (Autonomous) Thoothukudi	Webinar	National Level
24.4.2021	Participated	Interdisciplinary Research Perspectives: Integration of Science and Humanities in Bio- Diversity Conservation	St.Mary's College, (Autonomous) Thoothukudi	Virtual Conference	Internatio nal
16.3.2021	Attended	Theory Building Research	Marian Research Forum, St.Marys College (Autonomous)	Webinar	Internation al
21.07.202 0- 23.07.202 0	Participated	Research Methodology & Data Analysis in Business research	Department of Commerce,St.M ary's College	Webinar	National
11.7.2020	Participated	Learning to live with COVID-19: Embracing the New Reality	IQAC,St. Mary's College, (Autonomous) Thoothukudi.	Webinar	National
10.7.2020	Participated	An Update on Covid 19	IQAC,St. Mary's College, (Autonomous) Thoothukudi.	Webinar	Internation al

30.6.2020	Participated	STARTUPS TO UPLIFT INDIA	DEPARTMENT OF COMMERCE (SHIFT- II) ST. XAVIER'S COLLEGE (AUTONOMOUS), PALAYAMKOTTAI	Webinar	National
29.6.2020	Participated	Research Indicators, Publishing Ethics and Predatory Journals 6:00pm to 7:30pm	Department of Library, Sri Parasakthi College for Women, Courtallam, Tenkasi- 627 802, TamilNadu, India.	Webinar	National
27.6. 2020	Participated	Importance of Learning New Skills to Navigate Through Changing Times	Department of Business Administration, CSI Jayaraj Annapackiam College, Nallur, Tenkasi Dist, Tamilnadu	Webinar	National
26.6.2020	Participated	Curriculum Development and Delivery Through Learning Objectives	Sarah College of Education for Women, Nanjai Uthukkuli, Erode - 638 104.	Webinar	International
26.6.2020	Participated	Education for Industries 4.0 and the Digital Future	A Centre for Innovation and Development of Entrepreneurship (ACIDE) & Industry Institution Interaction Cell (IIIC) of The Standard Fireworks Rajaratnam College for Women, Sivakasi	Webinar	International
26.6.2020	Participated	Leadership and Positive Attitude	Department of English(Shift -1) in association with Internal Quality Assurance Cell of Sri Kanyaka Parameswari Arts & Science College for Women, Chennai.	Webinar	International

26.6.2020	Participated	COVID-19 & Care for Environment	IQAC Director ST. XAVIER'S COLLEGE(AUTONOMOUS), PALAYAMKOTTAI	Webinar	National
26.6.2020	Participated	Building Research Capacity in Institution	Sri Eshwar College of Engineering, Coimbatore.	Webinar	National
24.6.2020	Participated	HEALTH AND HYGIENE PRACTICES FOR WOMEN AGAINST COVID-19	Mrs.K.Subashini, Nursing tutor, Our lady School of Nursing, St.Joseph Hospital, Dindigul.	Webinar	National
22.6.2020	Participated	STRATEGIES TO BOOST TEACHING AND LEARNING	BLISS O BLISS YOU TUBE CHANNEL	Webinar	National
20.06.2020	Participated	Entrepreneurship and Patent Possibilities	The PG & Research Department of English , St. Mary's College (Autonomous), Thoothukudi	Webinar	National
19.6.2020	Participated	PRACTICE YOUR BUSINESS GRADE (PUBG) TO DIGIPRENEURS	P.S.R ENGINEERING COLLEGE,SIVAKASI	Webinar	National
19.6.2020	Participated	ESSENTIAL SKILLS AND QUALITIES OF TEACHERS	Department of Business Administration, Sri Krishnasamy Arts and Science College,Mettamalai,Sattur	Webinar	National
19.6.2020	Participated	A Sound Mind in a Sound Body	Srivatsa College of Education and Bharathiya Shikshan Mandal	Webinar	National
18.6.2020	Participated	"LIFE SKILLS & OPPORTUNITIES IN SOCIAL COMMERCE POST COVID-19"	IQAC & DEPARTMENT OF COMMERCE (HONOURS) IN ASSOCIATION WITH E CRUSADERS	Webinar	National

17.6.2020	Participated	NEXT GEN BUSINESS INTELLIGENCE & ANALYTICS	DEPARTMENT OF MANAGEMENT , ANGAPPA COLLEGE OF ARTS AND SCIENCE	Webinar	National
12.6.2020	Participated	Business prospects for passionate Entrepreneurs in Health Care Industry	Department of MBA St. JOSEPH'S COLLEGE OF ENGINEERING	Webinar	National
12.6.2020	Participated	TAX TYPES AND ITS IMPACT ON INDIVIDUAL FAMILY	ANNAI HAJIRA WOMEN'S COLLEGE, MELAPALAYAM, TIRUNELVELI-627005, TAMILNADU	Webinar	International
11.6.2020	Participated	Visa For Success	Department of Commerce, Annai Hajira Women's College, Melapalayam.	Webinar	International
11.06.2020	Participated	Snake and Ladders for Entrepreneurs in Post Covid-19	IIC & EDC and Department of Management Studies, P.S.R. Engineering College, Sivakasi	Webinar	National
11.6.2020	Participated	Insurance for Business Management	Department of Commerce Finance (Unaided), Sadakathullah Appa College, Tirunelveli	Webinar	National
11.6.2020	Participated	India will smile again after COVID 19	Braves Educare Society & Rekhanikit foundation	Webinar	National
10.6.2020	Participated	Impact of Leadership Qualities	Department of Business Administration, Einstein College of Arts and Science, Tirunelveli, Tamil Nadu, India.	Webinar	State Level
10.6.2020	Participated	The Crisis with Opportunities: COVID - 19 and E-Commerce	Department of Management Studies, P.S.R. Engineering College, Sivakasi	Webinar	National
10.6.2020	Participated	Outcome Based Education & Its Impact In Teaching,	Department of Commerce (SF) and Department of	Webinar	National



		Assessment And Evaluation	Commerce - CA (SF), Mannar Thirumalai Naicker College, Madurai		
8.6.2020 to 10.6.2020	Participated	Three Days on IPR and e-Content Development	Government of Maharashtra's Rajaram College, Kolhapur	Webinar	National
08.06.2020	Participated	COVID 19 and future employability	Kerala Institute of cooperative Management, Thiruvananthapuram	Webinar	National
08.06.2020	Participated	" Implications Of COVID 19 on Financial Sectors"	V. P. Institute of Management Studies and Research, Sangli	Webinar	National
08.06.2020	Participated	Post Pandemic Global Paradigm Shift and East Asia : Implications for India	Department of International Studies, Political Science and History in Association with the Consulate General of Republic of Korea in Chennai, Indo-Korea Science and Technology and Centre and Innovation Center of Christ (Deemed to be University).	Webinar	International
6.6.2020	Participated	Customers experience management in information Era	Department of Management Studies, Francis Xavier Engineering College	Webinar	National
6.6.2020	Participated	Sign up for Webinar on citation Tools	The Gandhigram Deemed University, Dindugal	Webinar	National
6.6.2020	Participated	Strategic Management Of Changing Times	NARASARAOPETA ENGG.COLLEGE	Webinar	National
23.5.2020	Participated	COVID CRISIS - UNLOCK & UNLEASH	Patel Institute of Science and Management , Bangalore	Webinar	National
23.5.2020	Participated	Enhancing the power within	Dept. of ECE, ISTE Faculty chapter Dr.Sivanthi Aditanar	Webinar	National

			College of Engineering, Tiruchendur		
5.6.2020	Participated	IMPACT OF COVID - 19 ON INDIAN STOCK MARKET	PG and Research Department of Commerce, L.R.G Government Arts College for Women, Tirupur-4	Webinar	National
5.6.2020	Participated	Believe in the Power of Mentoring	Department of Management Studies, P.S.R. Engineering College, Sivakasi	Webinar	National
5.6.2020	Participated	Turn the challenges to opportunity: covid-19 pandemic		Webinar	International
5.6.2020	Participated	COVID-19: Impact of Online Education System in Some Perspectives	Mahila Mahavidyalaya(MMV) , Banaras Hindu University VARANASI, UP, INDIA-221005	Webinar	International
4.6.2020	Participated	Creating a culture of learning in this scenario_ COVID 2019	Department of Aeronautical Engineering, Hindusthan College of Engineering and Technology , Coimbatore - 641032 .	Webinar	National
3.6.2020	Participated	EFFECTIVE USAGE OF ICT TOOLS FOR HIGHER EDUCATION	SERVITE ARTS & SCIENCE COLLEGE,KARUR	Webinar	International
2.6.2020	Participated	Online Resources for Research and Plagiarism	Ansal University-Gurgeon	Webinar	National
1.06.2020 to 07.06.2020	Participated	"Transforming Education- The Google Classroom Way"	Aachi Institute of Management and Entrepreneurial Development	FDP	National
31.5.2020	Participated	Women Empowerment and Women in Politics & Women Safety and Violence Against Women During	Indian institute of Education (B.Ed. section), Noul, Howrah	Webinar	National

		Pandemic			
31.5.2020	Participated	How to use open Educational Resources to Desire	Department of Physics (SSC), St.Mary's College (Autonomous) Thoothukudi	Webinar	National
30.5.2020	Participated	Young Professionals: Plotting a Career Path Post Pandemic	IQAC, St.Mary's College Thoothukudi	Webinar	National
30.5.2020	Participated	Economic Impact on Service Sector	JJ College of Arts and Science (Autonomous), Pudhukottai	Webinar	National
30.5.2020	Participated	Emerging business opportunities and enhanced government assistance to Micro and Small Enterprises	Francis Xavier & Scad Collge of Engg. Technology, Tirunelveli	Webinar	National
30.5.2020	Participated	IT Trends Banking Industry	Department of Computer Science, St. Mary's College(Autonomous) Thoothukudi	Webinar	National
28.5.2020 to 30.5.2020	Participated	Data Analysis using SPSS	The American College, Madurai	Webinar	National
29 .5.2020	Participated	Research Reinvested	Indian Academy Degree college(Autonomous), Bangalore	Webinar	National
27.5.2020 to 29.5.2020	Participated	Faculty development program	Saiva Bhanu Kshatriya College & Edufly's Faculty Development Program	FDP	National
28.5.2020	Participated	SWOT- COVID'19 Academia Industry Perspective	Department of Management Studies & IQAC OF - M.K.UNIVERSITY	Webinar	National
28.05.2020	Participated	"Turn the challenges to opportunities: COVID-19 Pandemics and measures to combat in Higher Education of India"	NAAC, Bangalore	Webinar	National
28.5.2020 &	Participated	Logistics and Tourism Management in the	Department of Logistics	Webinar	International

29.5.2020		Post COVID 19	Management, Faculty of Management Alagappa University		
16.5.2020	Participated	Economic meltdown poses threat to financial stability – COVID 19	Department of Commerce WITH ACCA – UK & ISDC, Rathinam college of Arts & Science, Coimbatore	Webinar	International
14.5.2020 to 16.5.2020	Participated	LATEST TRENDS IN COMMERCE	Department of Commerce and Research Centre, Sarah Tucker College, Tirunelveli	Webinar	International
27.05.2020	Participated	Manage Stress Before Stress Manages You	Department of Commerce (SSC) St. Mary's College, (Autonomous) Thoothukudi	Webinar	National
26.5.2020	Participated	“Know Plagiarism! No Plagiarism”	Department of Physical Education & IQAC, Tirunelveli Dakshina Mara Nadar Sangam College, T. Kallikulam on	Webinar	National
26.5.2020	Participated	TEACHERS AND TECHNOLOGY	Management Studies Department of Noorul Islam UNIVERSITY	Webinar	National
25.5.2020 to 29.5.2020	Participated	Five-Day Online Faculty Development Program on Role of Google Apps and Blogs	ALAPAN Haldia, West Bengal, India.	FDP	National
25.05.2020	Participated	Managing Your Finances and Investments during Pandemic And Current Economic Meltdown”	Department of Commerce, St. Mary's College, (Autonomous) Thoothukudi	FDP	National
22.5.2020	Participated	Business openings and challenges for start-ups amidst Novel COVID- 19 pandemic	Alagappa Institute of Management, Alagappa university, Karaikudi	Webinar	National
22.5.2020	Participated	An Insight Into NAAC - RAF	the Internal Quality Assurance Cell, V.O.Chidambaram	Webinar	National

			College on		
21.5.2020	Participated	“Managing your Finances & Investments During COVID 19”	Dept of Commerce – (Shift 1)Stella Maris College,Chennai and Finmark Trainers India Pvt Ltd	Webinar	National
18.05.2020 to 22.05.2020	Participated	Principles of Management Faculty Development Program	CSE Department, Panimalar Institute of Technology in association with CSI and IEEE Computer Society	FDP	National
16.5.2020	Participated	Economic meltdown poses threat to financial stability – COVID 19	Department of Commerce WITH ACCA – UK & ISDC, Rathinam college of Arts & Science, Coimbatore	Webinar	International
14.5.2020 to 16.5.2020	Participated	LATEST TRENDS IN COMMERCE	Department of Commerce and Research Centre, Sarah Tucker College, Tirunelveli	Webinar	International
15.05.2020	Participated	Arenaafter Corona	Department of Commerce,Providence College for Women Coonoor	FDP	Online
15.5.2020	Participated	EAT - A - Way for Healthy Lifestyle	Department of Zoology, V.O.Chidambaram College	Webinar	National
15.5.2020	Participated	“Hedging Foreign Exchange Risk”	Department of Management Studies (FXDoMS), Francis Xavier Engineering College, Tirunelveli,	Webinar	National
14.5.2020	Participated	“Impact of consumer behaviour in COVID 19”	Department of Business Administration, Bharathidasan College of Arts and Science, Erode	Webinar	National
13.5.2020. 14.5.2020	Participated	Mental health & psycho social consideration during lockdown	St. Mary’s College, (Autonomous) Thoothukudi. In association with Aathi	Webinar	National

			Foundation, CBE.		
12.5.2020	Participated	Selection of Appropriate Statistical Tools : A Critical Way for Successful Research	Research Forum, St. Mary's College, (Autonomous) Thoothukudi.	Webinar	National
11.5.2020	Participated	Psychological first aid.	Psychology department, St. Mary's College, (Autonomous) Thoothukudi.	Webinar	National
1.05.2020 and 14.05.2020	Participated	Mental Health & Psychosocial consideration during Lockdown	St. Mary's College in association with Aathi Foundation CBE	Workshop	Online
11.05.2020	Participated	Psychological First Aid	Department of Psychology, St. Mary's College (Autonomous) Thoothukudi	Webinar	Online
29.4.2020	Participated	Public Relations	NEHRU Institute Of Engineering and Technology	Webinar	National
29.4.2020	Participated	Fundamentals of intellectual property rights – patents, trade marks, copyrights and Designs	UDYAMITA – ED cell of DG Vaishava College, Chennai	Webinar	National
2.3.2020	Participated	Institute to Industry – A Navigatory Workshop	Department of Management studies Manonmaniam Sundaranar University	workshop	National
20.02.2020	Presented	Intellectual Property and Entrepreneurship	Holy Cross Home Science College	Conference	International Level
18.02.2020-22.02.2020	Participated	Capacity Building Workshop on e content	QAC, St. Mary's College	Webinar	State
03.02.2020	Participated	Scientific Publication and Evaluation: Reference Tools, Citation Analysis and Plagiarism.	Department of Library and Research Forum St. Mary's College (Autonomous), Thoothukudi.	Conference	National Level

28.01.2020	Participated	Industry4.0.	Department of Commerce, St. Mary's College	Conference	International Level
27 <sup>th</sup> Jan. 2020	Presented	An Empirical Study about Work Life Balance of Self Financing Professors	PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai.	Conference	International
23 <sup>rd</sup> and 24 <sup>th</sup> Jan. 2020	Presented	A Study on Significance and Role of Women Entrepreneurs in Thoothukudi	Research Department of Commerce St. John's College, Palayamkottai	Conference	International
20.01.2020	Participated	Innovation- A Path for Outcome Based Research.	Marian Research Forum	Conference	National Level
9 <sup>th</sup> December 2019	Participated	Women Empowerment & Women Entrepreneurship	Department of Economics St. Mary's College (Autonomous), Thoothukudi	Seminar	International
21 <sup>st</sup> – 23 <sup>rd</sup> Nov. 2019	Participated	Special Education	Centre for Special and movement education Manonmaniam sundaranar University	Workshop	National
13 <sup>th</sup> Sep. 2019	Presented	Retrenchment of Employees in BPOs	Research Advisory committee St. Mary's College (Autonomous), Thoothukudi	Seminar	National
31 <sup>st</sup> Aug. 2019	Presented	A descriptive study about the entrepreneurs and magnanimous – start up programme	Department of Commerce E.M.G Yadava Women's College, Madurai	Seminar	International
8 <sup>th</sup> Aug. 2019	Presented	An Introduction of GST in Abroad and in India	The Research Centre of Commerce, Fatima College (Autonomous), Madurai	Seminar	National
18 <sup>th</sup> and 19 <sup>th</sup> July 2019	Participated	Intellectual Property Rights	Department of Science and Technology Department of Science and Technology, Sri.	workshop	State level

			SRNM College,Sattur		
6 <sup>th</sup> March 2019	Presented	Corporate Social Responsibility of Private companies	PG & Research department of Commerce Pasumpon Muthuramalinga thevar college, Melaneelithanallur.	Conference	International
1 <sup>st</sup> March 2019	Participated	INDIAN URBAN FUTURES – Building Eco Neighborhoods in Metro cities	Department of Management Studies SCAD group of institutions, Vannarpettai.	Conference	International
12 <sup>th</sup> Feb.2019	Participated	Logistics and supply chain management	Department of Commerce St.Mary's College(Autonomous), Thoothukudi.	Seminar	National
31 <sup>st</sup> Jan. and 1 <sup>st</sup> Feb.2018	Participated	Socio economic environmental ethical science and technological impact on various facets of trade and commerce	Department of Commerce Sri saradha college for women, Tirunelveli.	Conference	International
23 <sup>rd</sup> Feb.2018	Presented	GST in Abroad and in India	Department of Commerce Sri Paramakalyani College, Alwarkurichi.	Conference	International
22 <sup>nd</sup> Feb.2018	Participated	Social entrepreneurship – an emerging trends	PG & Research department of Commerce Sri Parasakthi College for Women, Courtallam.	Conference	International
16 <sup>th</sup> Feb. 2018	Presented	Attrition of Employees in BPOs	Department of Commerce Sri.S.Ramasamy Naidu memorial college, Sattur	Conference	International
9 <sup>th</sup> Feb. 2018	Presented	Financial Inclusion, Micro Finance, Women Entrepreneurship And Economic Development: The Reality	Department of Commerce Sarah Tucker College, Tirunelveli.	Seminar	National



16 <sup>th</sup> Sep.2017	Presented	Study On Customers Satisfaction Towards Sales And Services Of City Super Market In Melapalayam	Department of Commerce St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National
23 <sup>rd</sup> Feb.2017	Presented	An appraisal of Cashless economy policy and demonetization in development of Indian Economy	Department of Commerce Sadakathullah Appa College, Tirunelveli.	Conference	National
8 <sup>th</sup> Feb.2017	Participated	Contemporary HRM practices for Excellence in Business Performance	PG & Research department of Commerce St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National
19 <sup>th</sup> Aug. 2016	Presented	Financial Inclusion, Micro Finance, Women Entrepreneurship And Economic Development	PG & Research department of Commerce V.O.Chidambaram college, Thoothukudi.	Seminar	National
28 <sup>th</sup> March 2015	Participated	“Research Methodology and application of tools for analysis(SPSS) ”	PG & Research department of Commerce St.Xavier's College(Autonomous), Palayamkottai.	Workshop	state
18 <sup>th</sup> Feb. 2015	Presented	Economic Development and Role Of SHG's in Melepalayam	Department of Commerce Sadakathullah Appa College, Tirunelveli.	Seminar	National
6 <sup>th</sup> and 7 <sup>th</sup> Feb. 2014	Presented	Impact of Facebook Among Youths With Special Reference To Francis Xavier Engg. College Students	PG & Research department of Commerce St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National
29 <sup>th</sup> Jan 2014	Presented	Stress Management strategy a key factor to reduce anxiety in Health Care Marketing	Department of Business administration St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National

27 <sup>th</sup> Sep. 2013	Presented	Problems of Green Marketing and Role of Indian Banking Sectors in Green Management	Department of Commerce St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National
9 <sup>th</sup> and 10 <sup>th</sup> Feb.2012	Presented	Role of banks in Financial Inclusion	PG & Research department of Commerce St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National
11 <sup>th</sup> Jan. 2011	Presented	Corporate Social Responsibility as a Key to deliver sustainable value to the society	Department of Corporate Secretaryship St.Xavier's College(Autonomous), Palayamkottai.	Seminar	State
9 <sup>th</sup> March 2010	Participated	"Enhancing Employability"	Department of Commerce St.Xavier's College(Autonomous), Palayamkottai.	Workshop	State
27 <sup>th</sup> March 2009	Presented	Impact of Global Financial crisis in India	Department of Commerce M.S. University	Seminar	National
6 <sup>th</sup> March 2009	Presented	MALL – Emerging retail sector	Department of Business administration St.Xavier's College(Autonomous), Palayamkottai.	Seminar	National
13 <sup>th</sup> and 14 <sup>th</sup> March 2008	Presented	Industry and Higher Education	Department of Rural Industries and Management Gandhigram rural university, Gandhigram, Dindugal.	Seminar	National
28 <sup>th</sup> & 29 <sup>th</sup> Feb.2008	Presented	Knowledge Management	Periyar Institute of Management studies Periyar university,Salem	Seminar	National
28 <sup>th</sup> & 29 <sup>th</sup> Feb.2008	Presented	Viral Marketing: motives and Challenges for marketers	Periyar Institute of Management studies Periyar university,Salem	Seminar	National

23 <sup>rd</sup> Feb.2008	Presented	Performance of private insurance sector	Department of Commerce CMS College of Science and Commerce, Coimbatore	Seminar	National
28 <sup>th</sup> & 29 <sup>th</sup> Feb.2008	Presented	Mutual funds trends in India	Periyar Institute of Management studies Periyar university,Salem	Seminar	National
23 <sup>rd</sup> Feb.2008	Presented	Role of IRDA	Department of Commerce CMS College of Science and Commerce, Coimbatore	Seminar	National
21 <sup>st</sup> -23 <sup>rd</sup> of Jan 2008	Presented	Impact of foreign direct investment in India	Department of Economics M.S. University	Seminar	National
19 <sup>th</sup> and 20 <sup>th</sup> Jan.2008	Presented	Financial innovations and monetary control	Department of Commerce and Financial services Bharathidasan university, Thiruchirappalli	Seminar	International
17 <sup>th</sup> & 18 <sup>th</sup> Dec. 2007	Presented	Outsourcing in service sector	PG & Research department of Commerce Dwaraka doss gowder dhan ds vaishnav college, Arumbakkam, Chennai	Seminar	National

#### Papers Published in Journals

S. No	Title of the Paper	Journal	Year	Volume	Issue	Page No.
1.	Attitude of customers towards E - banking services offered by public and Private sector banks in Tirunelveli District	IJFNS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCE	2022	ISSN PRINT 2319 1775	ONLINE 2320 7876	18031 - 18038
2.	An Empirical analysis on satisfaction and Problems of Customers	IJFNS INTERNATIONAL JOURNAL OF	2022	ISSN PRINT	ONLINE 2320 7876	5277 - 5283

	of Pubic sector and Private sector bank in Tirunelveli	FOOD AND NUTRITIONAL SCIENCE		2319 1775		
3.	A Study on Impact of Social Media Networking Sites Among College Students with Special Reference to Thoothukudi District	Studies in Indian Place Names (UGC Care Journal)	2022	Vol-40	Issue-71- March -2020  ISSN: 2394-3114	Page no.  750 - 754
4.	Effect Of Social Media Usage Among Arts College Students	IJFNS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCE	2022	ONLINE 2320 7876	ISSN PRINT 2319 1775	Page no.  5171-5174
5.	A Study On Impact Of Social Media Networking Sites Among College Students	Neuro Quantology	2022	Volume 20   Issue 19	November 2022	Page 5173-5175
6.	Attitude of customers towards E - banking services offered by public and Private sector banks in Tirunelveli District	IJFNS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCE	2022		ISSN PRINT 2319 1775 ONLINE 2320 7876	Page no.18 031-18038
7.	An Empirical analysis on satisfaction and Problems of Customers	IJFNS INTERNATIONAL JOURNAL OF	2022	ONLINE 2320 7876	ISSN PRINT 2319 1775	Page no.52 77 -

	of Pubic sector and Private sector bank in Tirunelveli	FOOD AND NUTRITIONAL SCIENCE				5283
<b>8.</b>	Work life balance among the college teachers of arts and science college in Tirunelveli district	IJFNS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCE	<b>2022</b>	ISSN ONLINE 2320 7876	ONLINE 2320 7876	PRIN T 2319 1775
<b>9.</b>	A Study on Work life Balance of Tirunelveli Municipal Corporation Workers	Wesleyan Journal of Research - UGC Care Approved, Peer Reviewed and Referred Journal	<b>2021</b>	Vol 29 No 1 (April 2021)	ISSN: 0975-1386 Volume 29. No.1 -2021	
<b>10.</b>	A Study on Impact of Social Media Networking Sites among College Students With Special Reference to Thoothukudi District	Studies in Inidan Place Names - UGC Care Journal	<b>2020</b>	Vol-40- Issue-71 - March - 2020	ISSN : 2394-3114.	Pp.75 0-754
<b>11.</b>	Role and functioning of Banks in Tirunelveli District towards fund mobilization, Branch expansion and Financial Inclusion	Xaverian journal of Marketing	<b>2017</b>	Volume 7 No.7	ISSN:2278 6562	Pp. 57-67
<b>12.</b>	A study on Role of Banks in Financial Inclusion with Special reference to Tirunelveli District	Xaverian journal of Marketing	<b>2017</b>	Volume 8 No.8	ISSN:2278 6562	Pp.71-80
<b>13.</b>	Security issues and solutions in the emerging e-commerce and e-	Xaverian journal of Marketing	<b>2017</b>	Volume 9 No.9	ISSN:2278-6562	Pp. 105-109

	business: a wakeup call					
14.	Attrition of Employees In	Research Journal of	2018		ISSN:2395-	Pp.138
	BPOs	SRNMC			7085 FEB -	140
<b>SLNO</b>	<b>TITLE OF THE PAPER</b>	<b>ISBN NO</b>	<b>YEAR</b>			
1.	Edited Book : Role of Banks in Financial Inclusion	978-93-94725-20-9	2019	2024		
	Digital Transformation and Banking System					
2.	Enhanced Service Quality : A Customer Perception Study	978-93-94725-14-0		2023	Pp. 176-191	
3.	An appraisal of Cashless economy policy and demonetization in development of Indian Economy	978-93-84734-47-3		FEB -2017	Pp. 116-121	

#### PUBLICATION IN BOOKS

#### ACTED AS A RESOURCE PERSON

DATE	NAME OF THE INSTITUTION	INVITED AS	TOPIC/ EVENT
25.02.2025	PG Department of History, Sarah Tucker College(Autonomous) Tirunelveli.	Resource Person	State Level Webinar on Achieving Problem solution fit and Product Market fit
19.02.2025	Department of Commerce, St.Xavier's College (Autonomous) Palayamkottai - 627002. 19.02.2025	Quiz Master	Association Meeting
27.1.2025	Sadakathullah Appa College, Tirunelveli	Subject Expert for B.Com (Hons.)	Board of Studies
27.1.2024	K. R.ARTS AND SCIENCE COLLEGE, KOVILPATTI	Chief guest	State level seminar
4 <sup>th</sup> and 5 <sup>th</sup> May 2022	St.Xavier's College (Autonomous), Tirunelveli	Panel Member	International Conference
Marian Fest - 2019	St.Mary's College (Autonomous) Palayamkottai.	Judge	Mono Acting
COMMERC E	Dept. of Commerce, St.Xavier's	Judge	Product Launch

CARNIVAL 2018	College(Autonomous), Tirunelveli		
CORPOROV A 2018	Dept. of Corporate Secretaryship, St.Xavier's College(Autonomous), Tirunelveli	Judge	Logo designing
MEXPO 2017	Dept. of BBA St.Xavier's College(Autonomous), Tirunelveli	Judge	BEST MANAGER
22 <sup>nd</sup> JAN 2014	Govindammal Aditanar College for Women, Tiruchendur	"GUEST LECTURE"	Interview techniques for budding managers

### PARTICIPATION IN QUIZ

SL. NO .	Regional / National / Internatio nal	Date	Topic	Conducted By
1.	National	14.5.2020	NET/SET Aspirants in Commerce	Research Centre, Department of Commerce, Sri Paramakalyani College, Alwarkurichi
2.	National	20.5.2020	E-Quiz 2020 on Commerce,Accountancy and GK	Department of Commerce(Professional Accounting),GVN COLLEGE,KOVILPATTI
3.	National	21.5.2020	Basic of accoutancy	The new college (autonomous) Chennai
4.	National	22.5.2020	Current Affairs	PG and Research Department of Commerce, St.Joseph's College of Arts and Science (Autonomous) Cuddalore
5.	National	27.5.2020	World Intellectual Property Rights Day Awareness Quiz	Guru Nanak College, Chennai
6.	National	30.5.2020	Business connections	Kongunadu Arts and Science College(Autonomous), Coimbatore
7.	National	31.5.2020	Anti-Tobacco Day Quiz- 2020	A.P.C.Mahalaxmi College For Women, Thoothukudi-628 002.
8.	National	1.6.2020	Commerce and Accounting	Department of Commerce and Research Center , Vivekananda College Agasteeswaram , Kanyakumari

				Dist, TamilNadu
9.	National	1.6.2020	National level quiz program on commerce and Statistics	Department of Commerce and Research Center , Vivekananda College Agasteeswaram , Kanyakumari Dist, TamilNadu
10.	National	2.6.2020	Principles of Management	Department of Commerce, Government Arts and Science College (Women), Sathankulam-628 704.
11.	National	3.6.2020	INDIAN ECONOMY	DEPARTMENT OF ECONOMICS & INTERNAL QUALITY ASSURANCE CELL (IQAC) THE MADURAI DIRAVIYAM THAYUMANAVAR HINDU COLLEGE TIRUNELVELI-627 010 TAMIL NADU
12.	National	3.6.2020	NTANET Paper 1 quiz	GRK ACADEMY
13.	National	3.6.2020	Entrepreneurship	Department of Business Administration Government Arts and Science College (Women), Sathankulam – 628 704.
14.	National	4.6.2020	General Awareness	by Department of M.Com in association with IQAC, K C Das Commerce College, Chatribari, Guwahati-781008, Assam
15.	National	6.6.2020	BUSINESS E-QUIZ	Sri Ram Nallamani Yadava College of Arts and Science ,Tenkasi. Department of Business Administration,
16.	National	7.6.2020	BE BEST IN COMMERCE	WAVOO WAJEEHA WOMENS COLLEGE OF ARTS AND SCIENCE, KAYALPATNAM DEPARTMENT OF COMMERCE
17.	National	8.6.2020	on Theories in Economics	DEPARTMENT OF ECONOMICS WAVOO WAJEEHA WOMENS COLLEGE OF ARTS AND SCIENCE, KAYALPATNA
18.	National	8.6.2020	E Quiz on E Learning	the Internal Quality Assurance Cell of Rani Anna Government



				College for Women, Tirunelveli - 627008
19.	National	7.6.2020	RESEARCH METHODOLOGY	the Department of Statistics, St.Joseph's College (Autonomous), Tiruchirappalli, Tamil Nadu.
20.	National	10.6.2020	National level Online Quiz	Dept. of Library, St.Mary's College (Autonomous), Thoothukudi
21.	National	10.6.2020	THINK BOTS	The Department of Commerce, Prof. Dhanapalan College of Arts and Science, Padur, Chennai – 603 103
22.	National	18.6.2020	Cost and Management Accounting	PIONEER KUMARASWAMY COLLEGE, TIRUNELVELI
23.	National	20.6.2020	E- Quiz in Commerce	Department of Commerce, Annai Hajira Women's College, Melapalayam, Tirunelveli - 627 005
24.	National	26.6.2020	E learning Basic Skills quiz	IQAC and Ek Bharat Shreshtha Bharat Club of Rani Anna Government College for Women, Tirunelveli-8, Tamilnadu, India.
25.	National	27.6.2020	DEPARTMENT OF BUSINESS ADMINISTRATION “BUSINESS CONNECTION”	SRI KRISHNASAMY ARTS AND SCIENCE COLLEGE, METTAMALAI , SATTUR - 626 203.

### Others:

### Responsibilities Held:

S. No	Position Held	Period
1.	Incharge of Commerce Association	2024-2025
2.	Organising Secretary of International Conference	2024-2025
3.	Organising Secretary of Intra Departmental Competition	2024-2025

4.	Organising Secretary of Intercollegiate competition	2024-2025
5.	Organising Secretary of National Conference	2024-2025
6.	Member of PRO	2023- Till date
7.	In charge of CDP	2022-2023
8.	Member of IIC	2022-2023
9.	Member of Board of Studies meeting in Sadakathullah Appa College, Tirunelveli	2022 to Till date
10.	Member of Parent Teachers Association	2021-22 , 2022-23 , 2023-24 and 2024 -25
11.	Member of Examination cell	2021-22 , 2022-23 and 2023-24
12.	Member of Library Committee	2021-22 , 2022 – 23 and 2023-24
13.	MOOC Course In charge	2021-22 , 2022 – 23 and 2023-24
14.	Member of Research Forum	2019-20 and 2020-21
15.	Member of Digital excellence committee	2019-20 and 2020-21